

Ted Newsome

promotional site: 2headedhorse.com

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Freelance Artist

Art Direction | Graphic Design | Photography | Video Production | Editorial

Professional Profile

In-demand freelance artist with a proven ability to transform creative concepts. Combines artistic talent with advanced technical skills to deliver revenue enhancing, market-oriented products.

Over twelve years experience in:

Adobe InDesign | Adobe Photoshop | Adobe Illustrator | Quark Xpress
Adobe Image Ready | Adobe Go Live | DVD Studio Pro | Final Cut Pro

Experience

2003- present | Art Director | The Snowboard Journal

Creative direction, assistant photo editing, and web design.

2003- present | Freelance Artist | Clients include:

Fox Network/Fuel TV: segment producer & host

Capitol Records: music video director

Alternative Press, Mass Appeal, Venus magazine, Scion magazine: contributing photog/writer

1650 Advertising and Design — Hard Rock Hotel, Green Valley Ranch: Las Vegas.

The ID Agency — Claus Ettensberger Corporation.

2001-2003 | Editor in Chief | TransWorld STANCE Magazine

Redesigned the magazine. Hired and managed a staff of six, organized photo shoots, booked talent, and took on most design responsibilities.

Increased magazine page count, newsstand sales, subscriptions, and significantly exceeded advertising revenue goals.

1993-2001 | Art Director | TransWorld Skateboarding Magazine

Designed all covers and 75% of articles for 100 issues.

Director and cinematographer for the first four TWSkate videos.

Co-creator of TransWorld's lucrative skateboarding video program.

Senior photographer.

1991-1993 | University of Alabama

Fine Arts focus in graphic design and photography.